

STEPHEN WARREN

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EDUCATION:

- Ph.D. University of Massachusetts Amherst** Amherst, MA
Department of Communication September 2021
Advisor: Dr. Erica Scharrer
Dissertation: *"Stick to Sports": Fan Moral Reasoning Strategies and Subsequent Psychological Well-Being in Response to an Athlete's Controversial Political Associations*
- M.A. Syracuse University** Syracuse, NY
SI Newhouse School of Public Communications August 2016
Media Studies
Thesis: *Binge-Watching Rate as a Predictor of Viewer Transportation Mechanisms*
Advisor: Dr. Bob Thompson
GPA: 3.97/4.00
- M.A. Syracuse University** Syracuse, NY
SI Newhouse School of Public Communications May 2014
Television, Radio & Film
Advisor: Dr. Bob Thompson
GPA: 4.00/4.00
- B.S. Middle Tennessee State University** Murfreesboro, TN
Recording Industry: Music Business December 2010
Minor in Business Administration
Dean's List
GPA: 3.64/4.00
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RESEARCH INTERESTS:

My research interests focus on media effects and media psychology. Particularly, I am interested in television and video streaming effects and their viewers' behaviors and habits, as well as entertainment theories and sports communication. I have particular expertise in quantitative methods, statistical analysis of social science and computational text analysis, and a working knowledge of qualitative and Q methodologies.

RESEARCH:

PUBLICATIONS (PEER-REVIEWED)

Scharrer, E., & Warren, S. (In Press). Adolescents' modern media use and beliefs about masculine gender roles and norms. *Journalism & Mass Communication Quarterly*.

- Warren, S. (2020). Binge-watching as a predictor of narrative transportation using HLM. *Journal of Broadcasting & Electronic Media*, 64(2), 89–110.
<https://doi.org/10.1080/08838151.2020.1718985>
- Scharrer, E., Warren, S., Grimshaw, E., Kamau, G., Cho, S., Reijven, M., & Zhang, C. (2020). Disparaged dads? A content analysis of depictions of fathers in U.S. sitcoms over time. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000289>
- Scharrer, E., Warren, S., Olson, C., & Israsena Twishime, P. (2020). Early adolescents' views of media ratings in the context of a media literacy program in the U.S. *Journal of Children and Media*. <https://doi.org/10.1080/17482798.2020.1711788>

PUBLICATIONS (INVITED)

- Warren, S. (2020). Ritualistic versus instrumental viewing. In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology*. Hoboken, NJ: Wiley & Sons, Inc.
<https://doi.org/10.1002/9781119011071.iemp0263>
- Goldman, S. K., & Warren, S. (2019). Debating how to measure media exposure in surveys. In E. Suhay, B. Grofman, and A. Trechsel (Eds.), *The Oxford Handbook of Electoral Persuasion*. Oxford, UK: Oxford University Press.
<https://doi.org/10.1093/oxfordhb/9780190860806.013.28>
- Scharrer, E., Kamau, G., Warren, S., & Zhang, C. (2018). Violent video games do contribute to aggression. In C. J. Ferguson (Ed.), *Video Game Influences on Aggression, Cognition, and Attention* (pp. 5–21). New York, NY: Springer International Publishing.
https://doi.org/10.1007/978-3-319-95495-0_2

MANUSCRIPTS IN PROGRESS

- Scharrer, E., & Warren, S. (Invited to Revise & Resubmit). Adolescents' modern media use and beliefs about masculine gender roles and norms. *Journalism and Mass Communication Quarterly*.
- Warren, S. (Submitted). "Stick to Sports": The Relationship of Sports and Politics/Activism and Fan Reactions to It. In D. Coombs and A. Osborne (Eds.), Upcoming *Routledge Handbook on Sports and Media*. New York, NY: Routledge.

CONFERENCE PAPERS

- Scharrer, E., & Warren, S. (2020). *Adolescents' media use and beliefs about masculine gender roles and norms* [Paper Presentation]. International Communication Association Annual Conference, Gold Coast, Australia (virtual due to pandemic).
- Scharrer, E., Warren, S., Twishime, P. I., & Olsen, C. (2019). *Children's views of media ratings in the context of a media literacy program* [Paper Presentation]. Association for Education in Journalism and Mass Communication Annual Conference, Toronto, Canada.

- Warren, S. (2018). *Binge-watching as a predictor of narrative transportation* [Paper Presentation]. Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC.
- Warren, S., Grimshaw, E., Kamau, G., Reijven, M. & Zhang, C. (2018). *Forever foolish? A content analysis of depictions of fathers in U.S. sitcoms* [Paper Presentation]. Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC.
- Warren, S. (2017). *Binge-Watching: An explication* [Poster Presentation]. Association for Education in Journalism and Mass Communication Conference, Chicago, IL.
- Chen, L., & Warren, S. (2016). *Framing gender and power: A visual analysis of Peng Liyuan and Michelle Obama in Xinhua and the Associated Press* [Paper Presentation]. Association for Education in Journalism and Mass Communication Annual Conference. Minneapolis, MN.
- Warren, S., Zhou, C., Brown, D., & Bias, C. (2015). *Minnie Mouse, modern woman: Anthropomorphism and gender in children's animated television* [Paper Presentation]. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.

AWARDS

Top Paper, Entertainment Studies Interest Group, AEMJC 2018
"Binge-watching as a predictor of narrative transportation"

COMMUNITY/UNIVERSITY SERVICE

Reviewer: *AEMJC Annual Conference, 2021*

Reviewer: *AEMJC Midwinter Conference, 2021*

Reviewer: *Sex Roles (2020)*

Reviewer: *AEMJC Annual Conference, 2020*

Reviewer: *AEMJC Midwinter Conference, 2018*

Survey Researcher: University of Massachusetts Amherst, Department of Communication, 2018-20

- Developed, implemented, and analyzed the communication students' end of the year assessment of the department's effectiveness.

Treasurer: *Communication Graduate Student Association, 2019-20*

Chair: *Communication Graduate Student Association, 2018-19*

Social Coordinator: *Communication Graduate Student Association, 2017-18*

Graduate Liaison: *AEMJC Entertainment Studies Interest Group, 2018-20*

Screening Committee: *Peabody Awards, Children's and Youth Programming, 2018*

TEACHING EXPERIENCE**University of Illinois Urbana-Champaign Amherst**

Urbana, IL

Lecturer

2021 - Present

Department of Journalism:

JOUR 361 – Classics in Sports Journalism

JOUR 453 – Crisis Communication

Charles H. Sandage Department of Advertising:

ADV 290 –Sports Public Relations

University of Massachusetts Amherst

Amherst, MA

Teacher of Record

2017 – 2021

Department of Communication:

COMM 331 – Program Process of Television

- Lead television studio sessions up to 12 students.
- Train students on video production equipment, including cameras, studio, audio mixer and video editing software.
- Lecture and meet with students individually.
- Write, administer and grade student projects.

COMM 226 – Social Impact of Mass Media

- Develop and deliver lectures involving mass communication theories and concepts for up to 34 students.
- Develop and grade exams and assignments.

COMM 122 – Media Programming and Institutions (Online Through Blackboard)

- Develop and deliver lectures for up to 14 students via the online learning management system Blackboard.
- Develop course and syllabus.
- Develop and grade exams and assignments.
- Build course on Blackboard.

COMM 121 – First Year Seminar

- Develop course and syllabus involving general communication concepts and course offerings for incoming first-year students.
- Teach four sections of up to 20 students each.

Teaching Assistant

2016 – Present

Department of Communication:

COMM 441 – Principles and Techniques of Film-Style Production

- Lecture and meet with students individually.
- Provide necessary support for students, including general advice on video production techniques, camera skills, and editing.

COMM 335 – Media & Education

- Grade assignments and term papers.
- Provide necessary support for professor.

COMM 231 – Film & TV Production Concepts

- Assist and meet with students individually.
- Assist with lectures up to 200 students.
- Write, administer and grade exams and assignments.
- Provide necessary support for professor.

COMM 121 – Media and Culture

- Lecture and meet with students individually.
- Assist with lectures up to 300 students.
- Write, administer and grade exams and assignments.
- Provide necessary support for professors.

Journalism Department:

JOUR 201 – Introduction to Journalism

- Grade assignments and papers.
- Provide necessary support for professor.

SI Newhouse School of Public Communications, Syracuse University*Instructional Assistant*

Syracuse, NY

2013 – 2016

Guest Lectures:

TRF 235 – Media Industry Principles & Practices (2/29/16)

“The 2016 Oscars - Diversity in Entertainment”

TRF 461/661 – Advanced Media Management (2/24/16 – 4/6/16)

Weekly Case Studies (Total of Five)

Communications Department:

COM 408 – Advertising and Public Relations Law

Television, Radio & Film Department:

TRF 235 – Media Industry Principles & Practices

TRF 400/600 – Gaming Narratives

TRF 461/661 – Advanced Media Management

- Coordinate up to 28 guest lectures of media professionals per semester.

TRF 483/683 – Communication Industry Frontiers

TRF 530 – Pop Culture Studies – Film Classics

TRF 530 – Pop Culture Studies – Sports for Television

TRF 530 – Pop Culture Studies – Walt Disney

TRF 592 – Film Business

TRF 594 – Television Business

TRF 655 – Screenwriting and Production Workshop

PROFESSIONAL EXPERIENCE

University of Illinois Urbana-Champaign

Urbana, IL

Lecturer of Sports Media.

Aug 2021 – Present

- Develop and teach courses in sports media in the departments of Journalism and Advertising.

University of Massachusetts Amherst

Amherst, MA

Research Assistant to Erica Scharrer

June 2019 – Dec 2020

- Develop, implement, and publish multiple research projects primarily focusing on adolescents and media.
- Employ quantitative and qualitative methodology analyzing media content and media effects using SPSS, Stata, R, and NVivo.

University of Massachusetts Amherst

Amherst, MA

Videographer/Editor – Resistance Studies

Sept 2017 – Dec 2019

- Video and audio footage for the Resistance Studies Initiative Speaker Series.
- Edited footage for use on departmental website.

University of Massachusetts Amherst

Amherst, MA

Videographer – Scandinavian Symposium

Mar 2017 – April 2017

- 14 hours of video and audio footage of a symposium for the UMass German and Scandinavian Studies department.
- Lightly edited footage for use on departmental website.

Syracuse University

Syracuse, NY

Research Assistant to Aileen Gallagher

June 2015 – May 2016

- Developed research project focusing on effectiveness of merged journalism courses.
- Transcribed interviews using NVivo.
- Analyzed class data using SPSS and Stata.

Syracuse University Press

Syracuse, NY

Marketing Intern

June 2014 – Aug 2014

- Developed and produced book trailers for selections from the Fall 2014 catalog.
- Coordinated with various authors and organizations regarding reproduction rights of audio/video materials for use in book trailers.

Creative Agenda Entertainment

Syracuse, NY

Research Assistant to Keith Giglio

Jan 2014 – Dec 2014

- Contributed script coverage and story development for 15 potential projects/films for professional screenwriter and producer.
- Contributed three research pieces to the development of the book *Slay the Dragon: Writing Great Video Games*.
- Researched historical information relating to a film project for the screenwriter.

Sherwin-Williams Company

Rochester, NY

Assistant Market Manager

Jan 2011 – July 2013

- Managed daily operations of the store, including accounts receivable, transactions, maintenance of machinery and controlling of inventory.
 - Controlled wholesale pricing and products, balancing customer satisfaction and profit margins.
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SKILLS

Statistical Analysis Software:

- SPSS, Stata, Excel, R, LISREL, HLM

Research Software:

- NVivo, Endnote, Qualtrics, SurveyMonkey, MTurk.

Graphic & Presentation Software:

- Tableau, Keynote, PowerPoint, Prezi

Audio/Video:

- Adobe Premiere, Final Cut Pro, Canon XA10 Professional Camcorder, Adobe Photoshop, Pro Tools, Adobe Audition, Reason

Web Software:

- Word Press, Square Space